

"I have two passions: one for designing beauty and the other for tackling complex challenges.  
That is why I love my work as a web developer."

## KATHARINATRAMM WEBDEVELOPER

Rosenfeld 47, Erligheim, BW 74391, Germany  
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katharina.tramm@gmx.de  
[www.ktramm.com](http://www.ktramm.com)

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## PROFESSIONALPROFILE



Driven professional with broad technical skill set. Excellent communicator experienced in interpreting and implementing client and staff visions of new websites and in supporting all users. Known for ability to multi-task and juggle multiple pressing projects simultaneously and meet all deadlines. Thrives in environments that constantly embrace new technologies. Fluent English and German; proficient French.

*Skills include:*

Graphic, Web and User Interface Design / Testing, Debugging & Documentation / User Training and Support / Business Logic & Database Design / Full Lifecycle Software Development / Online Marketing Collateral / SEO / Client Relations.

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## TECHNICALSKILLS

PROGRAMMING / WEB: Java, PHP, Perl, Ajax, JavaScript, Java Beans, Java Servlets, HTML, DHTML, CSS, XML

SOFTWARE: Dreamweaver, FrontPage, Photoshop, Flash, MQ Series

DATABASE / DBMS: SQL, Microsoft SQL and Access, DB2, Oracle DB

OPERATING SYSTEMS: Windows NT/95/98/2000/XP/Vista, UNIX, AIX, Sun Solaris

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## RELEVANTEXPERIENCE

VARIOUS CLIENTS, 2006 – Present

**Web Developer**

Freelance web designer/developer with accountability for marketing and selling services, managing all client relationships, controlling budgets, and designing/developing websites and web-based applications for corporate clients.

*Accomplishments include:*

- Developed secure web application and back-end database to automate confidential survey process for Siemens' Legal department.
- Selected to design and develop web presence for start-up company. Currently creating user-friendly website, including e-commerce shopping cart system, that will allow the company's employees to operate and maintain the online store.
- Hired to develop content management system for hotel. Quickly identified issues with existing website, conducted market research, developed concepts for new site and gained approval to completely redesign the web presence in order to improve usability and to drive additional business to the hotel.

SIEMENS CORPORATION, Iselin, New Jersey, 2005–2006

**Web Developer (Intern)**

Developed and maintained corporate intranet and internet websites. Designed online marketing materials, applications and blogs. Provided maintenance and support for corporate clients.

*Accomplishments include:*

- Created online tool to manage 120+ major corporate events per year for CEO. Tool allows delegation of tasks among staff members then automatically sends periodic reminders and notifications of changes to all participants.

## RELEVANT EXPERIENCE CONTINUED ...

- Significantly reduced manpower and delay in bringing news and information to management. Built Content Management System that automatically uploads relevant news files to corporate intranet, database, and archives, allows subscription to RSS feeds, and quickly generates attractive newsletters.
- Created high-profile website designed to promote the Disney-Siemens partnership to the company's employees. The site was the first of its kind in the company and an integral part of the internal communication strategy.
- Created new website for local and international corporate social responsibility programs, reconstructed entire Siemens Foundation website to improve usability.

IBM DEUTSCHLAND ENTWICKLUNG GMBH, Boeblingen, Germany, 2002

### **Application Developer (Intern)**

Collaborated with software engineers across multiple departments in the US, Great Britain, and Germany building Straight Through Processing (STP) solution for banking and finance industry to achieve seamless trade processing.

*Accomplishments include:*

- Independently developed stable platform for integrating standard applications based on IBM Standard Middleware Software on both IBM AIX and Windows 2000.
- Collaborated to integrate add-ons, document actions and demonstrate platform functionality.

LIVING SYSTEMS AG, Donaueschingen, Germany, 2000

### **Web Developer (Intern)**

Produced all components of high-end B2B and B2C websites, monitored websites, provided user support and served as troubleshooter whenever problems arose.

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## EDUCATION

**Diploma (equivalent to MS)**, Computer Science Business Applications

UNIVERSITY OF APPLIED SCIENCES, Furtwangen, Germany (2005)

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## REFERENCELIST

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Reference	Relationship	Years Known
<b>Jochen Specht</b> Manager Web Strategy Siemens Corporation 170 Wood Avenue South Iselin, NJ 08830, USA Office: 732-321-3126 jochen.specht@siemens.com	Current Key Client & Former Colleague	Three
<b>Shelley Brown</b> Director Internal Communications Siemens Corporation 170 Wood Avenue South Iselin, NJ 08830, USA Office: 732-321-3128 shelley.brown@siemens.com	Director of Former Department	Three
<b>Jim Lukach</b> Manager Online Communications Siemens Corporation 170 Wood Avenue South Iselin, NJ 08830, USA Office: 732-321-3116 james.lukach@siemens.com	Former Supervisor	Three
<b>Mark Parrish</b> Strategic Planning & PM@Siemens USA Coordinator Siemens Corporation 153 East 53rd St., 56th Floor New York, NY 10022 Office: 212-258-4197 mark.parrish@siemens.com	Former Key Client	Three
<b>Holger Maier</b> Manager Industry Solution Engagements (ISE) for Automotive / Sensors & Actuators IBM Deutschland Entwicklung GmbH Schoenaicher Str. 220 71032 Boeblingen, Germany Office: +49-703-116-4704 homa@de.ibm.com	Former Supervisor	Six
<b>Rick Bingham</b> Norfolk Southern Corporation 1200 Peachtree Street Atlanta, GA 30309 Office: 404-582-3790 richard.bingham@nscorp.com	Former Colleague	Six

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Siemens Corporation  
170 Wood Avenue South  
Iselin, NJ 08830

February 15, 2007

Dear Sir or Madam,

As the Director of Internal Communications for Siemens Corporation, I had the pleasure of hiring and working with Katharina Tramm during 2005/2006. Shortly after beginning her work as an online communications intern in our department, Katharina proved that she had an excellent and well-rounded skill set in both programming and graphics. With very minimal training, she was able to become a contributing member of the team immediately.

After only a short time with Siemens, word spread about Katharina's talent, professional demeanor, creativity and willingness to help colleagues both inside and outside the department. She became well-known not only for the quality of her work, but for her collaborative nature, enthusiasm and ability to get along with a wide variety of people in often demanding situations. When dealing with internal customers across all departments, Katharina always handled herself with professionalism and good humor.

We began receiving many requests for Katharina to work exclusively with other Corporate groups on specific projects. During her time in our department she was able to single-handedly manage complex programming jobs for our Corporate intranet, as well as handle online graphics and banners for our internal and external web properties *and* design/graphics for our print publications. Katharina received accolades for the quality of her work and her ability to learn quickly and turn projects around within a short time frame.

We felt the same about her work, and asked her to extend her 6-month internship to 1 ½ years. If we could have extended it even longer, we certainly would have! Based on our professional *and* personal experience with Katharina, we have great confidence in her, and would gladly recommend and support her in any future projects and endeavors.

Please don't hesitate to contact me if you would like to talk in greater detail.

Sincerely,

Shelley Brown  
Director Internal Communications

Siemens Corporation  
170 Wood Avenue South  
Iselin, NJ 08830, USA  
Office: 732-321-3128  
shelley.brown@siemens.com



November 23, 2006  
Reference Letter for Katharina Tramm  
From Mark Parrish, Strategic Planning &  
PM@Siemens USA Coordinator

To Whom It May Concern:

The Project Management initiative at Siemens (PM@Siemens) is an important companywide effort to improve profitability and performance. PM@Siemens is a high visibility program with much at stake. As the executive responsible for the success of PM@Siemens, I placed a high priority on having effective online communications from the very start.

Katharina Tramm has proved indispensable to the communications effort of PM@Siemens. She provided expert guidance on web site development and maintenance, including help with updating our intranet site, news pages, and registration pages for internet seminars and other activities. Ms. Tramm also created online polls and a monthly newsletter that was distributed to 1,600 members of the PM@Siemens community.

Ms. Tramm was more than the IT backbone of our communications effort. She exercised creative judgment on the best online tools to use and was a true collaborative partner for the program. Personally, she is very dedicated and hardworking, and a real pleasure to have on my team. I recommend her very highly.

*Mark Parrish*

**Siemens Corporation**  
Strategic Planning  
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### Letter of Reference

Ms. Katharina Tramm worked in our company from April 1, 2002 to September 13, 2002 to complete the second of the work-related internships required for her computer sciences degree. During her internship, Ms. Tramm was active in our Department 5075. She worked on the following assignments, including:

- Design of a platform to integrate standard applications for the banking and financial industry based on IBM Standard Middleware on IBM AIX and Windows 2000.
- Integration of simple product examples of these platforms for demo purposes.
- Complete documentation of the above-mentioned projects.
- Implementation of upgrades on some of the integrated programs.

In addition, she participated in the following training courses:

- IBM WebSphere MQ Integrator Basics
- IBM Crossworlds Overview

Ms. Tramm acquired wide-ranging knowledge in these training courses and achieved excellent results during her internship.

She took advantage of every opportunity to collaborate with colleagues and readily shared ideas and experiences.

We got to know Ms. Tramm as an active and friendly colleague. She was recognized as a valued colleague by both her superiors and her peers. Her behavior vis-à-vis her contacts and colleagues was always professional and above reproach.

She absorbed new information and suggestions in a quick and focused manner, evaluating them correctly for optimal use in her internship.

Ms. Tramm always fulfilled her internship-related assignments and activities to our greatest satisfaction. We would like to particularly cite her high degree of collaboration and the unusually high level of commitment and independence with which she pursued her projects.

We wish Ms. Tramm all the best in life and for her future.

Stuttgart, September 30, 2002.

IBM Deutschland Entwicklung GmbH

i.A. Holger Maier  
HRB Nr.3294

i.A. Edmund Breit

Geschäftsführung: Herbert Kirscher  
Sitz: Böblingen, Registergericht: Amtsgericht Böblingen,

### Letter of Reference

Ms. Katharina Tramm, born in Leipzig, Germany, on September 4, 1976, worked in our company from March 1, 2000 to August 31, 2000 to complete the first of the work-related internships required for her computer sciences degree at the University of Applied Sciences (Fachhochschule) in Furtwangen, Germany.

Focus of her work at living systems:

1. Multiple Oracle 8.x database operations using Oracle Client Tools on Sun Solaris 2.7, Linus, Windows NT 4.0 and Windows 2000. The completed projects included work on databases, PL-SQL script creation, and the development, modification and removal of tables, triggers and sequences.
2. Conception, implementation, error analysis, debugging and documentation of Java-based server applications in the context of our runtime environment "Living Agents Runtime System—Lars," especially using Java agents for the B2B business platforms. Also worked on Java development environments such as Symantec Visual Café and version control management tools like Merant's PVCS.
3. Conception, implementation, and error analysis of Java servlets on Apache's Jserv Servlet Engine.
4. Conception, implementation, and error analysis of Java servlets on our "living markets" technology.
5. Remote servicing of the above-named project production servers using numerous client tools like SSH, Telnet and Secure FTP.

Ms. Katharina Tramm displayed an unusually high commitment to the projects. She always completed the assignments to our greatest satisfaction.

Our company placed Ms. Katharina Tramm in very high esteem thanks to her professional behavior vis-à-vis colleagues and superiors.

Ms. Katharina Tramm completed her internship on August 31, 2000 and will dedicate herself once again to her studies. We would like to thank her expressly for her valuable achievements while here and hope she returns soon to strengthen our team.

Donaueschingen, August 31, 2000

living systems AG



Christian Danegger  
CTO & Co-CEO



# DIPLOM

Frau Katharina Tramm

geboren am 4. September 1976 in Leipzig  
hat die Abschlussprüfung in der Fachrichtung  
am  
erfolgreich abgelegt.

INFORMATIK  
1. Oktober 2004

Die Fachhochschule Furtwangen,  
Hochschule für Technik und Wirtschaft

verleiht durch diese Urkunde den Hochschulgrad


Dipl.-Inform. (FH)  
Diplom-Informatikerin  
(Fachhochschule)

im Studiengang

WIRTSCHAFTSINFORMATIK

Furtwangen, den 19. Januar 2005

Der Rektor



Prof. Dr. Rainer Scheithauer

